

Predator Free 2050

2019



What is our strategy?

Mobilise

Innovate

Accelerate

It has become clear that we can't achieve Predator Free by '*Seeding, Aggregating & Escalating our current Suppression Model.*



What is our strategy?

Mobilise

Innovate

Accelerate

Mobilise; Innovate; Accelerate.

Mobilise (fostering a PF Social Enterprise which grows, connects & prepares PF communities & collaborations),

Innovate (optimise investment in developing innovative new & transformational tools, techniques & the social conditions for change)

Accelerate (translate new tools & techniques so that they can be quickly expanded and applied through the Collaborative PF community)".

Key shifts

Treaty Partnership

National Collaboration

Regional Collaboration

Adaptive learning

Scaling Up

Suppression to Eradication

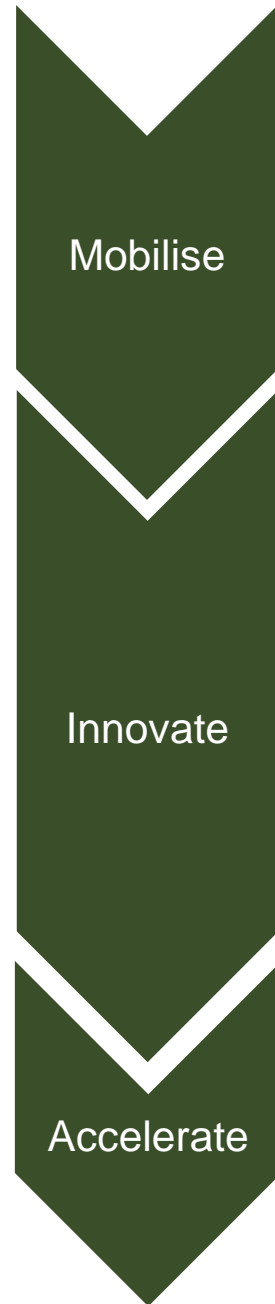
Strategic Plan

Innovate – creating a pathway

- ▶ We don't have the methods to achieve eradication at scale on the mainland
- ▶ To address this, we have:
 - Created 12 “learning by doing” sites
 - Increased science investment (DOC and PF2050 Ltd)
 - Created a product development fund to stimulate innovation
 - Created multi-agency collaboration around science framework (\$50m)

Strategic Plan

Feedback



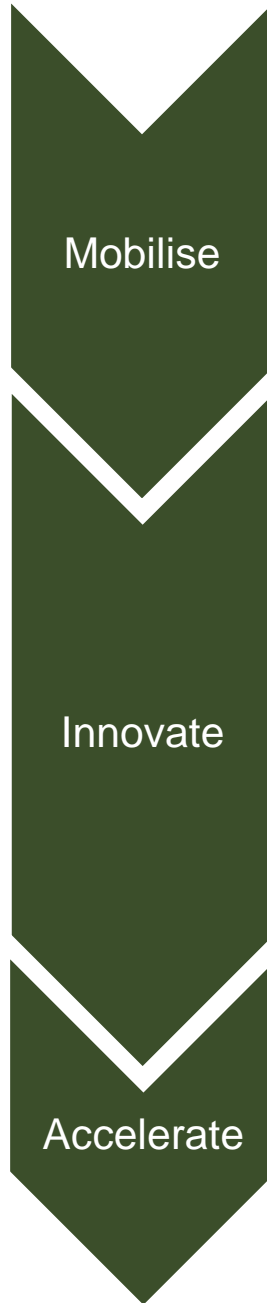
- Two levels of work
 - Local collaboration, growth and understanding investment requirements
 - National organization co-ordination of effort

Strategic Plan

Mobilise

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Whanau, Hapu and Iwi express their kaitiakitanga

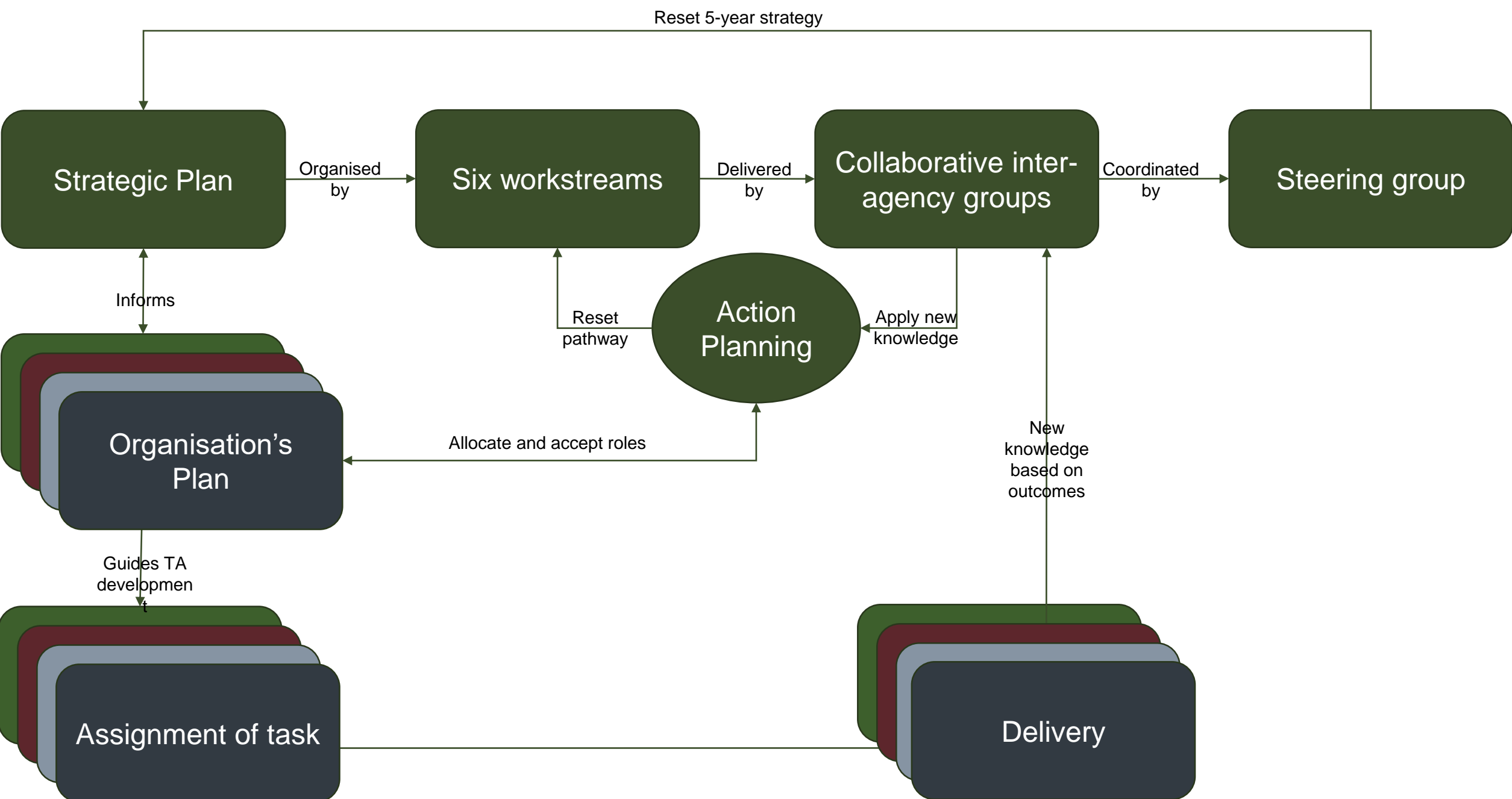
Empower and inspire communities to take action

Knowledge, Innovation and Improvement

Using Legislation and Policy

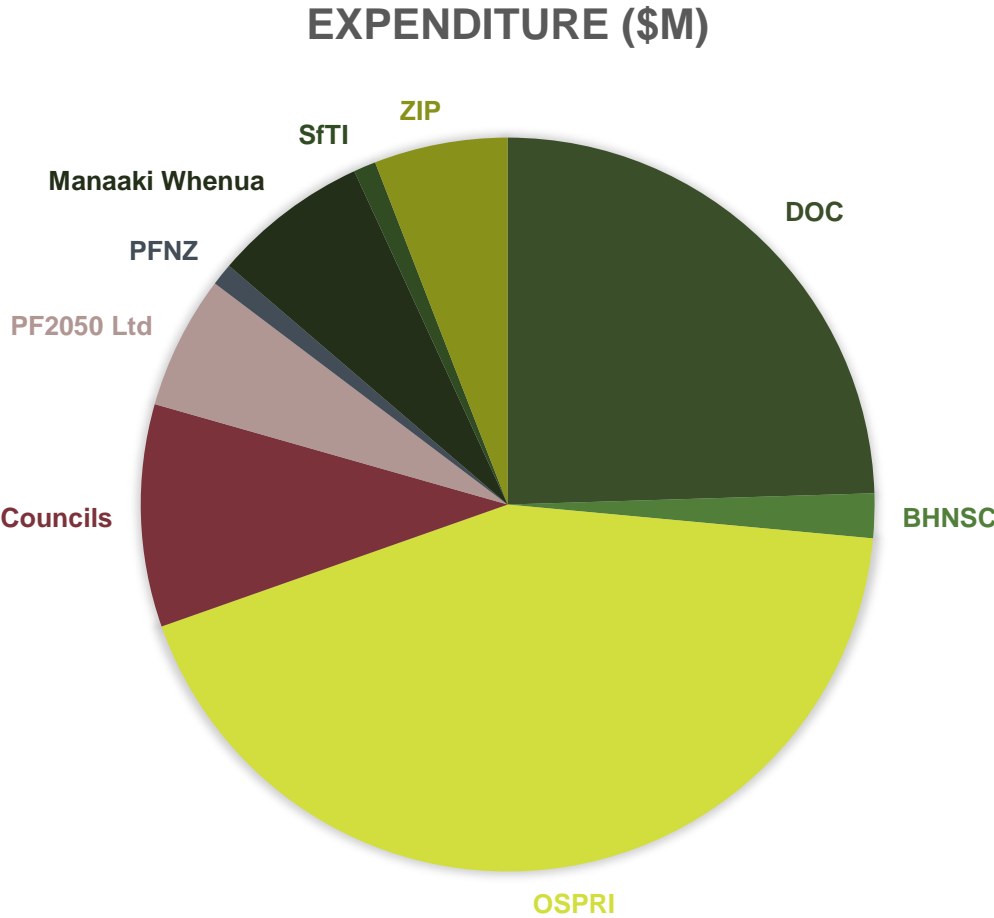
Measuring and assessing the difference we make

Sustained pest control to eradication



National Collaborations

This harnesses the power of the existing system (estimated \$200m per annum)



Regional Collaboration

- ▶ Optimising and coordinating action at place
- ▶ Bringing iwi, councils, community and DOC together at place to determine local actions and resourcing towards PF2050.
- ▶ Running a pilot in Southland; potential 2nd pilot in Northland.

Investment Plan

- ▶ To get an investment plan, we need to complete:
- ▶ *Scenario mapping*
- ▶ *Social readiness / regional plans*
- ▶ *Collaborative group outputs*

