

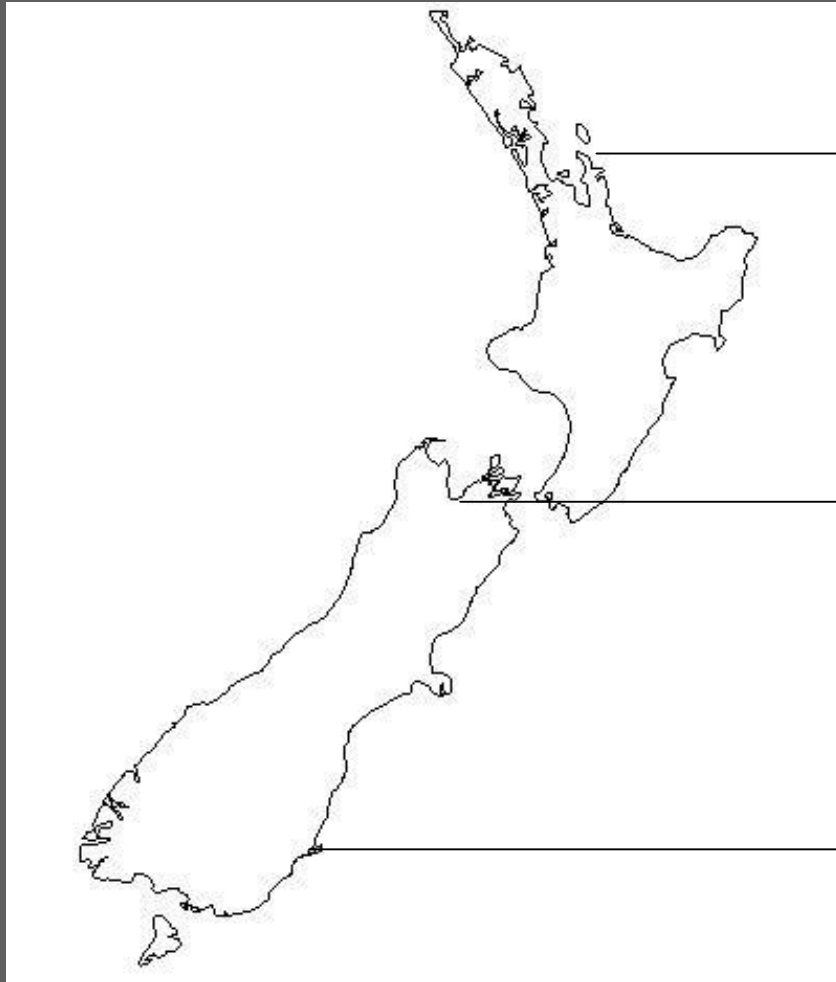
Multiple Values & Biodiversity Sanctuaries:

Why Pay Attention?

Entering murky territory

- People are clearly a part of ecological restoration
- Need to remember that ‘the community’ is not some homogenous group
- Important that you consider the social context
- What is the value of community-based ecological restoration?

Three case studies



Upper Coromandel

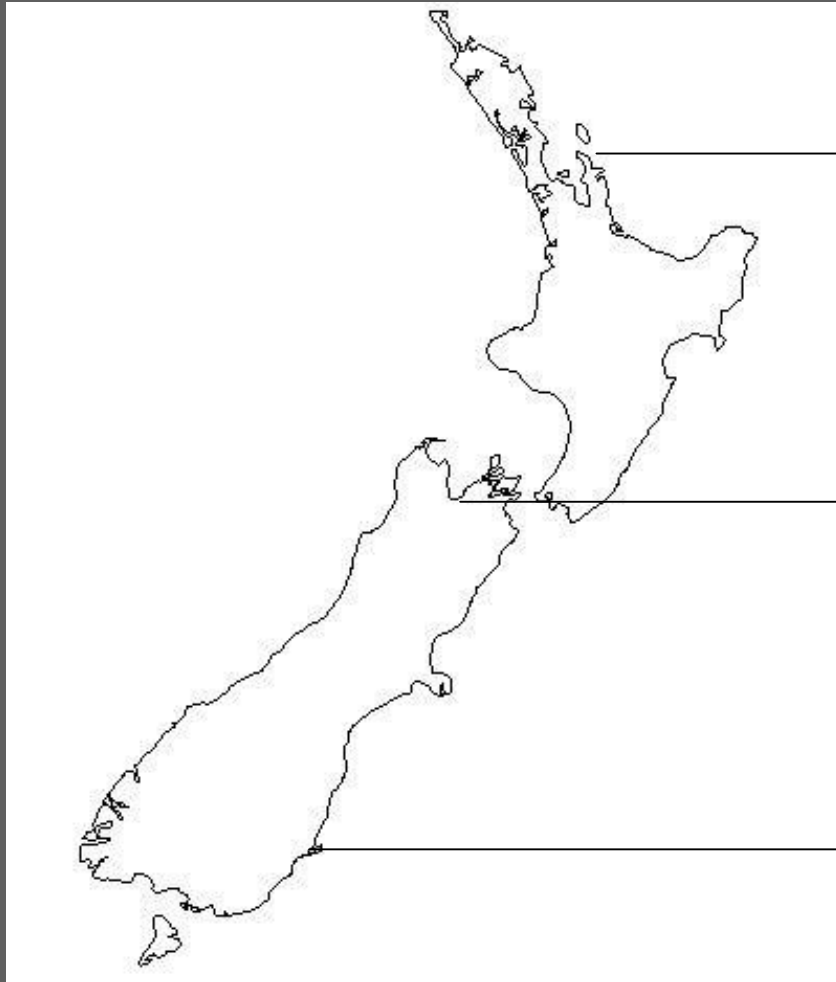
The Brook Waimarama
Sanctuary

Orokonui
Ecosanctuary

Whose values?

- Trustees / organising committee
- Employees
- Volunteers
- Local & central government agencies
- Iwi
- Environmental NGOs
- Local business
- Neighbours & interested local community

Three case studies



Upper Coromandel

The Brook Waimarama
Sanctuary

Orokonui
Ecosanctuary

Why is your project important?

- Enhancing native biodiversity

“... I’m very keen on conservation and protecting what we have, and trying to improve what we’ve got...” (BWS.K:2)

Why is your project important?

- Enhancing native biodiversity
- **Removing harm from an area**

“... Obviously being a pest free area will be the main impact on the landscape; and remaining pest free is the top goal...” (OE.I:8)

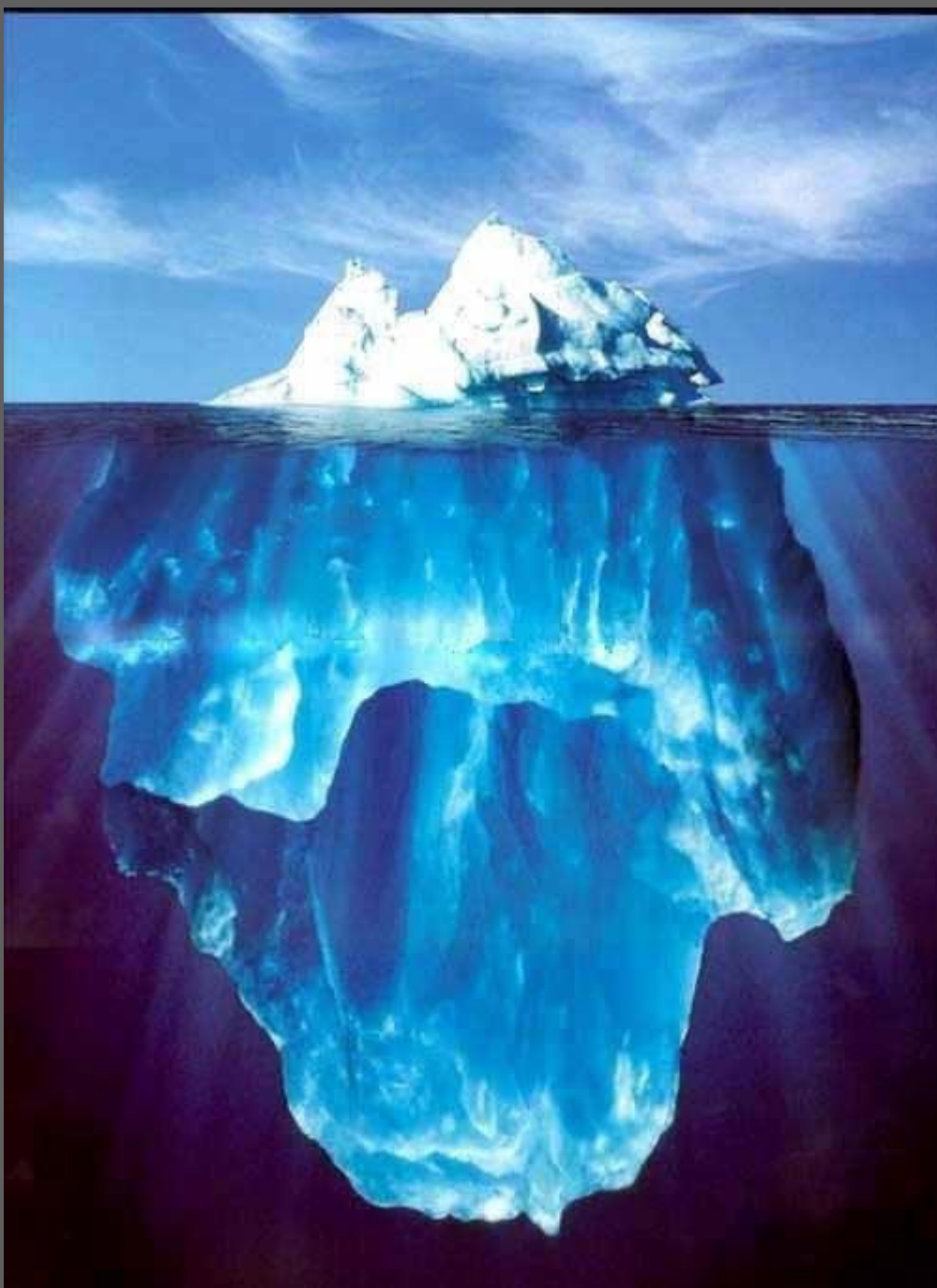
Why is your project important?

- Enhancing native biodiversity
- Removing harm from an area
- **Returning native species to an area**

“... I think it is to go back as far as we can in terms of recreating what was here. So bringing back all, all the species we can...” (BWS.AG:3–4)

Why is your project important?

- Enhancing native biodiversity
- Removing harm from an area
- Returning native species to an area
 - Ecosourcing is important
 - Helping threatened species
 - Restoring ecosystem health



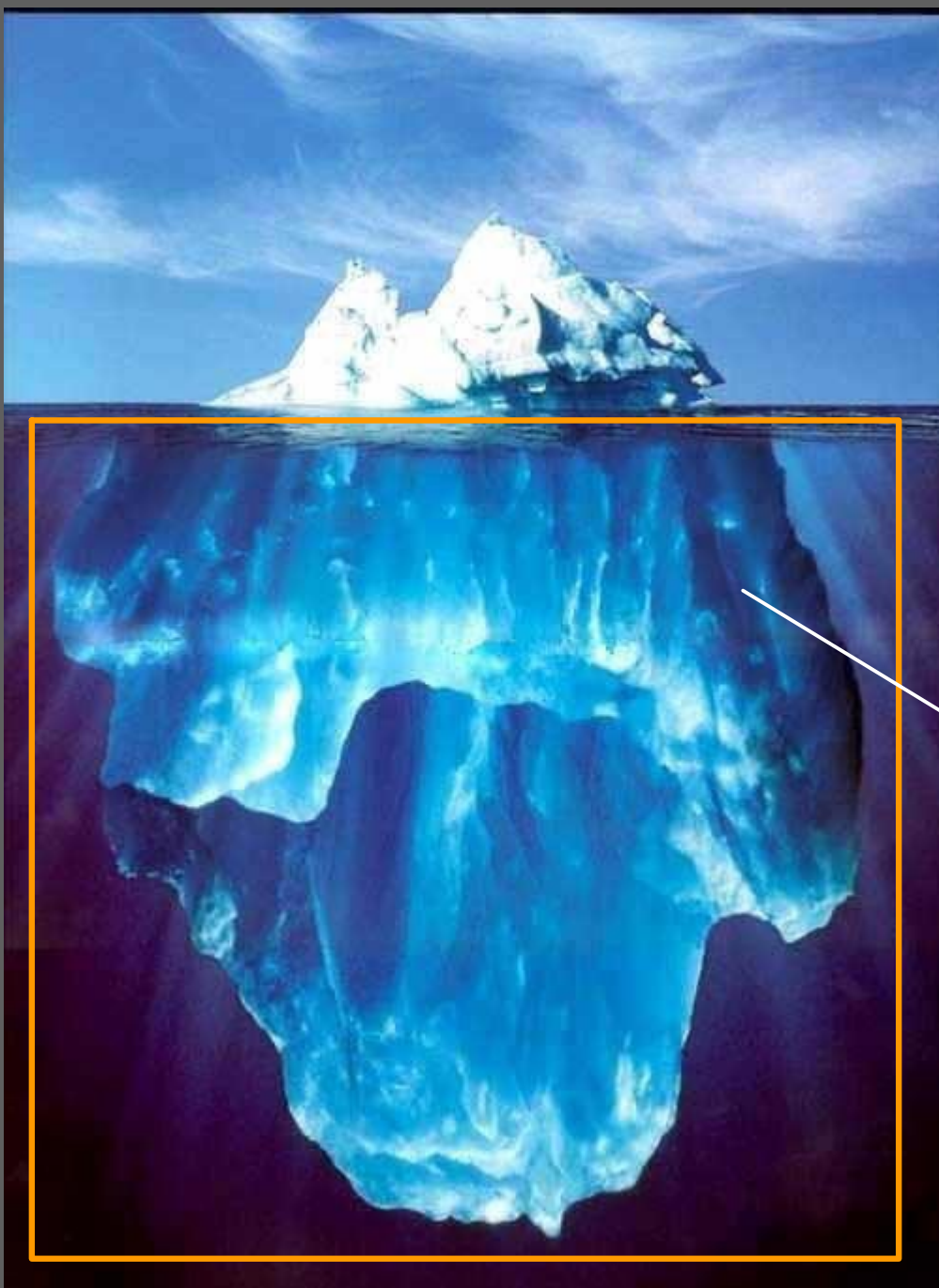
These are just
the tip of the
iceberg

Why is your project important?

- Enhancing native biodiversity
- Removing harm from an area
- Returning native species to an area
 - Ecosourcing is important
 - Helping threatened species
 - Restoring ecosystem health
- **Education**

Why is your project important?

- Enhancing native biodiversity
- Removing harm from an area
- Returning native species to an area
 - Ecosourcing is important
 - Helping threatened species
- Education
- **Tourism potential**



What lies
underneath?

Multiple values

Building sense of community

Opportunity to act

Learning / sharing knowledge

Trigger point for change

An iceberg floating in the ocean under a blue sky with light clouds. The tip of the iceberg is above the water, while the much larger part is submerged. A white-bordered box is overlaid on the submerged part of the iceberg, containing a list of values.

Cultural Unique to area
Sense of identity Recreation Strengthen
community Civic pride institutional
Opportunity Access to networks
to act on knowledge Leadership
values Building resilience Inspiration Tourism
Education Forum for Research
Business sharing potential
potential Increase Develop skills
Source of eco-literacy Groups
inspiration Sense of working
Restorative place together
value Ecological
aesthetic

Sense of community

- Establishing and strengthening social networks

Opportunity to act

Learning

Trigger point for change

“... it’s been a great force for bringing all different kinds of people together. I’ve found that myself; meeting all kinds of people that I’d never met and interacted with before and it’s been really interesting...” (OE.N:8)

“I started off when I first moved over to New Zealand... I enjoy it and it’s a great way of getting to know people...” (BWS.K:6)

“... I really enjoy the company of those people... it’s because we’ve all got this common interest... it does draw people together...” (OE.F:6)

Sense of community

Opportunity to act

Learning

Trigger point for
change

“... There’s some clear synergies that we’re getting with the community already like the training institution right here alongside us. They’re actually on the Trust. They’re working with the Department and the Trust in order to make this a reality...” (BWS.Q:12)

- Strengthen institutional networks

Sense of community

Cultural value

Learning

Trigger point for
change

“... I really hope that... the project be kind of partners of us... that it becomes PARTNERS of other projects... We were actually talking to them about how we can support or benefit, or where those connections can take place...”

(BWS.H:12)

- Working collaboratively with other community groups

Sense of community

Opportunity to act

Learning

Trigger point for
change

“... It’s therapeutic. It is socially engaging and some great relationships develop... the networking thing that comes through with that is... socially enriching and healthier for our community in a much wider sense.”
(OE.P:1-2)

- Community working together towards a common goal

Sense of
community

Opportunity to act

Learning

Trigger point for
change

“... There’s so much happening at one level, global warming, pollution, species going extinct... It’s good; actually feeling positive and having a sense of identifying and making a contribution to the issues. It’s nice to feel that I’m kind of doing something.”

(OE.R:7)

“... it’s about tapping into that ‘what does it mean to be a New Zealander?... Because it’s not all about educated people doing stuff, it’s actually about pretty basic stuff...”

(BWS.E:9)

- Making room for people

Sense of
community

**Opportunity
to act**

Learning

Trigger point for
change

“... Physically you can actually feel it and see it and touch it, and understand what’s going on...the whole thing just seems to fit very nicely...” (BWS.AB:12)

You’ve got a really big art community here in Nelson... combine some things like that which interest people, with nature...” (BWS.AA:5)

- **Making restoration accessible**

Sense of
community

**Opportunity
to act**

Learning

Trigger point for
change

“... It’s about going up there and connecting in a way that makes me peaceful inside you know. It’s all the senses: sight, sound, smell, touch...” (BWS.B:15)

- **Re-entering nature**

Sense of
community

Opportunity to act

Learning

Trigger point for
change

“... I would never have thought I could even write an article you know a few months ago... but here I am a couple of years later, still doing it...” (OE.D:9-10)

“It’s been very good for my confidence and dealing with people... the eradication’s probably the biggest career task I’ve ever had, planning and running that, so that’s been very good for me career wise...” (OE.K:8)

- Developing skills and confidence

Sense of
community

Opportunity to act

Learning

Trigger point for
change

“... for me this whole thing has been a learning curve really... it’s just opened a whole new world to me. It’s been fantastic...” (OE.D)

“... The scientific community hasn’t blended... with the Maori community to any great extent and so I’m really excited about the future in that regard...” (OE.P:10)

- Access to knowledge

Sense of
community

Opportunity to act

Learning

Trigger point for
change

“... it’s learning about the impacts that we have on our own environment and our neighbourhood...” (OE.D:10)

“... Through the hard work, and the sweat and the resources that are consumed in restoration project, people actually get a greater sense of responsibility of not squandering or thoughtlessly abusing the natural environment...” (OE.P:1)

- Increasing eco-literacy

Sense of
community

Opportunity to act

Learning

Trigger point
for change

“... Any experience that people have that moves them inside you know is then going to have far reaching effects...” (BWS.B:3)

“...there's raised awareness and consciousness, which is fine in itself, but to me the benefit will be if it translates into further action...” (BWS.H:8)

Key messages

- For some, restoring a native ecosystem is the only thing that matters
- Restoration has an incredibly positive role in your community
- There's a whole range of things people value about community based ecological restoration
- Don't short-change your project. Be creative!